



Our purpose in presenting this design concept is to demonstrate how we, the Lovely Banks Land Owners Consortium, and our Development Group envisage capitalising on the strategic location and natural beauty of the land, consistent with the “Clever and Creative” vision for Greater Geelong.

We recognise that we are in the midst of an important planning process which will involve working with the Council after the Framework Plan is adopted on the Precinct Structure Plan(s) for the site.

We aim, with the Council, to create a truly modern community designed with people first neighbourhoods and a deep connection to the land.

